



Copper Moon Coffee acquires Coffee Etcetera

11th July 2008
By Staff Writer

Copper Moon Coffee has acquired Coffee Etcetera, an Indiana office coffee service provider formerly owned by Crystal Food Services, a division of Marsh Supermarkets.

Coffee Etcetera will now be named Copper Moon Refreshment Services and will enable Copper Moon to provide office coffee service to the greater Indianapolis market.

Copper Moon will operate its new office coffee service division from its headquarters and roasting plant on the east side of Indianapolis. The terms of the deal include a customer base of hundreds of central Indiana businesses and convenience store chains.

The company will continue to offer professional-grade equipment, installation and maintenance as well as a wide variety of premium coffees, cappuccino, teas, water, flavored syrups, and allied products.

Braden Gutwein, CEO of Copper Moon, said: "Copper Moon Refreshment Services allows us to establish direct relationships with businesses throughout central Indiana, and provide a complete and consistent coffee program for any office, large or small."