



July 10, 2008

## Indy coffee company swallows up competitor

*Star report*

Indianapolis-based specialty coffee roaster Copper Moon Coffee today said it has acquired Coffee, Etc., an Indiana office coffee service provider formerly owned by Crystal Food Services, a division of Marsh Supermarkets.

Coffee Etc. will now be named Copper Moon Refreshment Services.

Copper Moon will operate its new office coffee service division from its headquarters and 50,000-square-foot roasting plant at 6555 E. 30th St.

No terms of the deal were announced other than that the deal includes a customer base of hundreds of central Indiana businesses and convenience store chains.

The company will continue to offer professional-grade equipment, installation and maintenance as well as a wide variety of coffees, cappuccino, teas, water, flavored syrups, and other products.

Copper Moon is owned by Lifesong Brands, a Lafayette-based consumer products investment firm.

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