

## Purchase will let Copper Moon Coffee fill office cups

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A company owned by Lifesong Brands Inc., a Lafayette consumer products investment firm, is expanding its presence in the coffee supply business.

Copper Moon Coffee LLC has purchased Coffee, Etc., an Indianapolis-based office coffee service provider. Terms were not disclosed.

Renamed Copper Moon Refreshment Services, Coffee, Etc. formerly was owned by Crystal Food Services, a division of Marsh Supermarkets.

"Copper Moon Refreshment Services allows us to establish direct relationships with businesses throughout central Indiana, and offer a complete and consistent coffee program for any office -- large or small," said Copper Moon chief executive Braden Gutwein.

Copper Moon will operate its new office coffee service division from its headquarters and 50,000-square-foot roasting plant on the east side of Indianapolis.

The company offers professional-grade equipment, installation and maintenance, and a variety of premium coffees, cappuccino, teas, water and flavored syrups.

Its customer base includes hundreds of central Indiana businesses and convenience store chains.

"With coffee, freshness means everything," said Doug Bachman, vice president and general manager of Copper Moon. "And, since the coffee is roasted right here in Indianapolis, and sometimes delivered the same day, you can't get any fresher."